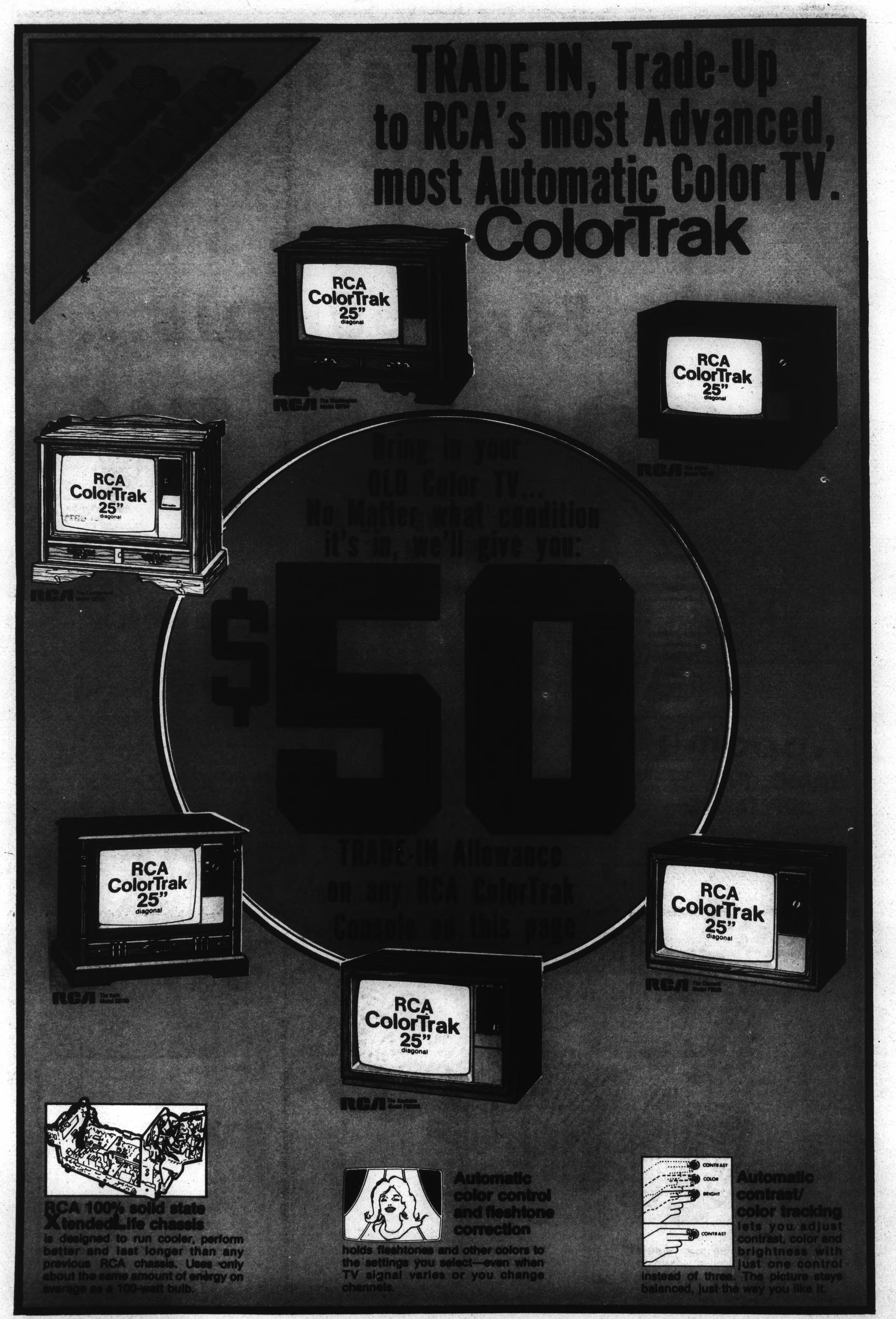


TRADE IN, Trade-Up to RCA's most Advanced, most Automatic Color TV. ColorTrak

Bring in your OLD Color TV... No Matter what condition it's in, we'll give you:

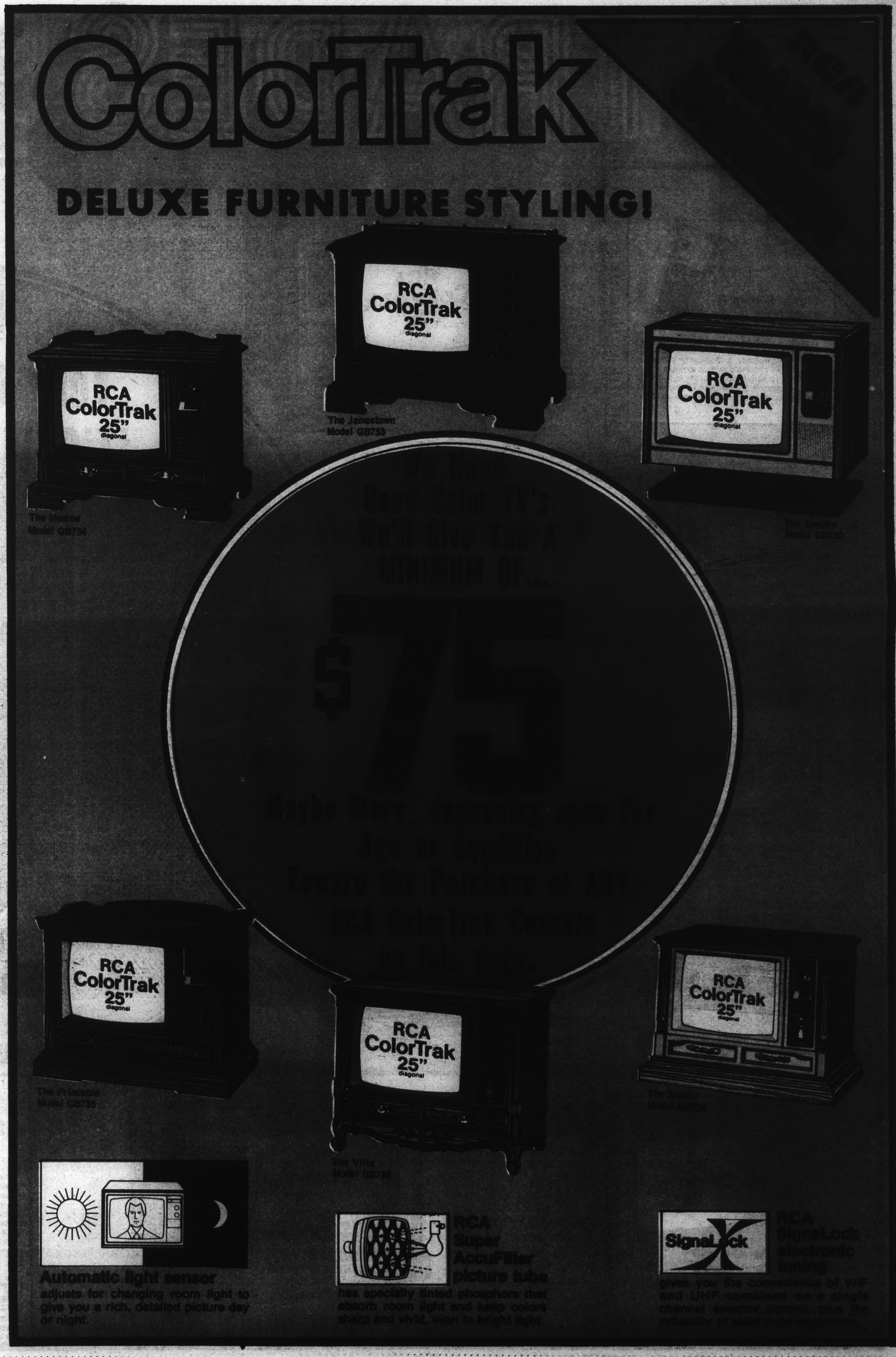
$50

TRADE-IN Allowance on any RCA ColorTrak Console on this page

RCA 100% solid state XtendedLife chassis is designed to run cooler, perform better and last longer than any previous RCA chassis. Uses only about the same amount of energy on average as a 100-watt bulb.

Automatic color control and fleshtone correction holds fleshtones and other colors to the settings you select—even when TV signal varies or you change channels.

Automatic contrast/ color tracking lets you adjust contrast, color and brightness with just one control instead of three. The picture stays balanced, just the way you like it.



ColorTrak

DELUXE FURNITURE STYLING!

The Monroe
Model GB734

The Jamestown
Model GB733

The Spectra
Model GB730

[illegible]
Used Color TV's
We'll Give You A
MINIMUM OF...

$75

Maybe More, depending upon the Age or Condition Toward the Purchase of ANY RCA ColorTrak Console on this page

The Princeton
Model GB735

The Villa
Model GB73[illegible]

Automatic light sensor adjusts for changing room light to give you a rich, detailed picture day or night.

RCA Super AccuFilter picture tube has specially tinted phosphors that absorb room light and keep colors sharp and vivid, even in bright light.

RCA SignaLock electronic tuning gives you the convenience of VHF and UHF combined on a single channel selector control, plus the reliability of solid state [illegible]